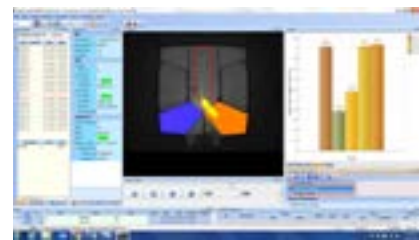


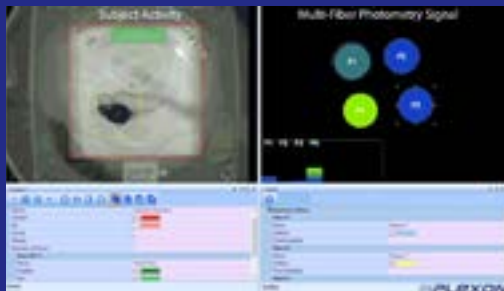
FOR IMMEDIATE RELEASE

Plexon® Announces the release of CineLyzer® 4.3 - the latest version of our video-tracking software designed specifically for behavioral neuroscience experiments.



Additional Functionality Includes:

- ✓ **NEW:** Photometry feature has been added.
- ✓ **NEW:** Improved Photometry heat maps.



- ✓ **NEW:** Supports 4 behavioral cameras, up to 60 fps.
- ✓ **NEW:** Global combination events added. These allow event combinations within a single source (behavioral or photometry)
- ✓ **NEW:** Combination events added for fibers.



Don't forget - Ask about our comprehensive solutions for behavior tracking combined with our **PlexBright®** optogenetics systems as well as video tracking setups for Lafayette Instrument® Company operant and Bussey® Touchscreen Chambers! Contact us at info@plexon.com so we can customize a solution for your lab.

PLEXON®, the five-line symbol, CereStage™, CineCorder™, CineLAB®, CineLyzer®, CinePartner™, CinePlex®, CineTracker™, CineTyper™, DigiAmp™, MiniDigi™, Offline Sorter™, OmniPlex®, PL2™, PlexBright®, PlexDrive™, PlexStim™, Radiant™ and RapidGrid™ are registered and unregistered trademarks of Plexon Inc, Dallas, Texas, USA. ©2016 Plexon Inc. All rights reserved. Other product and company names mentioned are trademarks of their respective owners.



New CineDemo Available

Plexon is excited to offer a free demo version of CineLyzer. This new software can be downloaded on our website at <https://plexon.com/software-downloads/>

The CineDemo Software:

- Allows for the observation and use of CineLyzer features on Plexon and non-Plexon video files