

## FOR IMMEDIATE RELEASE

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### **Plexon Inc Announces Early Registration Now Open for Plexon's 2014 Neurophysiology and Behavior Workshop**

DALLAS, TX -- (January 13, 2014) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, announces today that registration is now open for its industry leading 2014 Neurophysiology and Behavior Workshop to be held in Dallas, Texas, USA from March 17-20, 2014. Early registration extends until February 28, 2014.

2014 marks the fifth year of this amazing event when researchers from all over the globe descend on Dallas for three full days packed with instructions, demonstration and hands-on exercises presented by renowned researchers and Plexon subject matter experts. Each year, the event becomes stronger with last year earning a new high score of 9.4 out of 10 for the overall question "How likely are you to recommend this program to a colleague?"

The Workshop is limited to no more than 40 attendees to ensure maximum hands-on experience. In the primary training hall, ten complete workstations will be set-up with no more than four attendees per station. Additionally, there will be a secondary training room with another five complete workstations for one-on-one instruction. Each attendee receives three days of intense training, robust materials and exercises, a certificate of completion, two \$150.00 gift certificates for the 2015 Workshop (one for themselves and the other for a colleague), admission to the Welcome Reception, a ticket to the exceptionally popular social event to enhance networking and a more relaxed learning environment, breakfast and lunch for all three days, a Plexon T-shirt and a mug.

Registration fees have remained flat for the third year in a row, AND this year there is an added discount if a registration is included on a quote for an OmniPlex<sup>®</sup>, CinePlex<sup>®</sup> or MAP System that is ordered by February 14, 2014. Registration pricing is as follows:

- \$850.00: Early Registration with system purchase (see above)
- \$900.00: Early Registration (without a system purchase) until February 28, 2014
- \$1,100.00: Registration after March 1, 2014

Early registration pricing applies to those who register and make payment by February 28, 2014. Additionally, special hotel room pricing has been secured through Plexon at \$135.00 per night with up to two people per room. For more information, visit <http://www.plexon.com/workshops> or email [workshop@plexon.com](mailto:workshop@plexon.com).

#### **About Plexon Inc**

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics and behavioral research -- backed by its industry-leading commitment to quality and customer support. [www.plexon.com](http://www.plexon.com).