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## FOR IMMEDIATE RELEASE

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### **Plexon Inc Announces NeuroExplorer® Now Supports New PL2™ Neural Data File Format**

DALLAS, TX -- (June 27, 2013) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, announces that the industry's most respected neural data analysis program – NeuroExplorer® – now reads Plexon's new game-changing PL2™ file format.

In an announcement earlier today, Plexon launched its new PL2 file format, enabling analysis of large, high-resolution data files to be processed faster than ever before. Plexon is pleased to share that NeuroExplorer is now PL2-compatible.

NeuroExplorer® is a neurophysiological data analysis package that supports sophisticated analyses and generates professional presentation of the results. It is the undisputed industry gold standard in data analysis programs cited by more than 1,500 scientific publications. This coordinated release ensures that researchers with PL2 files will be able to immediately read them into NeuroExplorer and begin their analysis without skipping a beat.

More information on NeuroExplorer and its PL2-compatible release, NeuroExplorer 4.125, can be found at [www.plexon.com](http://www.plexon.com) along with more information regarding the PL2 launch. NeuroExplorer 4.125 can be downloaded at no charge for those with NeuroExplorer 4.0 license keys.

#### **About Plexon Inc**

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics, and behavioral research -- backed by its industry-leading commitment to quality and customer support. [www.plexon.com](http://www.plexon.com).