



APRIL 11, 2012

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## PLEXON'S 2012 TECHNICAL WORKSHOPS JUST AROUND THE CORNER!

### APRIL 23-27, DALLAS, TEXAS, USA

Plexon's technical workshops are just around the corner this month: the 3rd Plexon Neurophysiology Workshop, April 24-26 and the 1st Plexon BioCAM In vitro MEA Workshop, April 27, both in Dallas, Texas, USA. As a bonus, the first 50 people to register for the Neurophysiology Workshop receive a ticket to Texas Rangers vs. New York Yankees baseball game at no extra cost!

### THE 2012 PLEXON NEUROPHYSIOLOGY WORKSHOP

After two previously sold out Neurophysiology Workshops, this third event is even bigger and better:

- More equipment for hands-on experience – almost 20 full systems available!
- More workshops – 8 hands-on workshops in 2 ½ days!
- More speakers from the research space!
- More social activity – Rangers vs. Yankees baseball game!
- More networking!

The two and a half day workshop offers: eight truly hands-on sessions, amazing speakers, new product reviews, advanced functionality discussions, and unparalleled networking. Training sessions include basic and advanced OmniPlex® neural data acquisition, basic and advanced CinePlex® video tracking and behavior analysis, electrical and optogenetic stimulation, electrodes and U-probes, and spike sorting and analysis with Offline Sorter and NeuroExplorer®. (For more details, contact your sales rep or Suzanne at [suzanne@plexon.com](mailto:suzanne@plexon.com)).

Attendees will hear from prestigious researchers such as:

- Dr. Nick Steinmetz of the Stanford Center for Mind, Brain and Computation, Stanford University, sharing his research utilizing the U-probes;
- Dr. Lex Kravitz of the Gladstone Institute of Neurological Disease, University of California, San Francisco, discussing his work in optogenetics;
- Dr. Matt McMurray of the Department of Psychology, University of Illinois at Chicago, offering a glimpse into his most recent research on which he trusts the OmniPlex Neural Data Acquisition System;
- Dr. Saleem Nicola from the Laboratory of Developmental Neurobiology, Albert Einstein College of Medicine, sharing the secrets of his work with CinePlex, and more!

### 2012 PLEXON BIOCAM IN VITRO MEA WORKSHOP

The BioCAM workshop will offer instruction on how to maximize results when acquiring data via cell cultures and tissue slices, specifically using the new BioCAM 4096 high-density, in vitro MEA electrophysiology system. Attendees will experience hands-on training directly from the system developers in an intense one-day course.

Topics include the BioCAM system overview, review of cell culture and tissue slice methods, and successful data acquisition. Attendees will finish the day reviewing the material and sharing experiences over a privately catered dinner at the home of Glenn Wiggins, co-owner and kin to Plexon's President, Harvey Wiggins.

### REGISTRATION AND HOTEL

For more information or to register for either workshop, please contact Suzanne at either [suzanne@plexon.com](mailto:suzanne@plexon.com) or +1 (214) 369-4957.

Plexon has arranged special pricing for attendees (only if Plexon books the room) that wish to stay at the workshop hotel, the Doubletree Campbell Centre, for \$129.00/per night while rooms are still available. Plexon will also pay the Doubletree taxes and fees on your behalf as a gift so there are no additional hotel charges. **Special Note** – attendees are not required to stay at the Doubletree; however, it is a convenient option if you prefer. Rooms are on a first come, first served basis. If you wish to stay at the workshop hotel, we recommend you register immediately.

### PLEXON IS HIRING!

Plexon is always looking for great people to add to the growing team! If you are interested in a career with Plexon in engineering, product management, technical writing, customer service, marketing, sales or other functions, we encourage you to send a resume and cover letter to [al@plexon.com](mailto:al@plexon.com). Several specific positions are posted online at [www.plexon.com](http://www.plexon.com) while several other opportunities would open up for the right people. Contact us to see!

**See you in April!**