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FOR IMMEDIATE RELEASE

Time to Start Planning to Attend the 2016 Plexon Neurophysiology and Behavior Workshop

DALLAS, TX -- (December 7, 2015) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, is gearing up for the industry's most comprehensive training event. Plexon's 7th Annual Neurophysiology and Behavior Workshop (Plexon Workshop) will be held April 11-15, 2016 once again in Dallas, Texas, USA.

As previous attendees can attest, the Plexon Workshop is not a sales event in any way, shape or form – and it is not for the faint! It is a nearly-exhausting, intense, multi-day, hands-on, fully exercise-based training event with group sessions and one-on-one coaching. Spend a few days with Plexon and watch the quality, depth and efficiency of your lab's data recording, video tracking and analysis significantly improve.



2016 marks the seventh year of this amazing event when researchers from all over the globe descend on Dallas for several days of instruction presented by renowned researchers and Plexon subject matter experts. Each year, the event becomes stronger with last year earning a new all-time high approval rating of 9.7 out of 10!

The Workshop is limited to 40 attendees to ensure a maximum hands-on experience. In the primary training hall, 10 complete workstations containing OmniPlex D Systems with Digital Headstage Processors (DHP) will be set-up for four attendees per station. There will be a secondary training room with another five complete workstations (MAP Systems as well as OmniPlex D Systems with DigiAmps™ and OmniPlex® Systems with analog amplifiers) for one-on-one instruction. Each attendee receives ~25 hours of intense training, robust materials and exercises, a certificate of completion, two \$150.00 gift certificates for the 2016 Workshop, admission to the Welcome Reception, a ticket to the exceptionally popular social event, breakfast and lunch for all days, a Plexon T-shirt and a mug.

Additional information can be accessed at www.plexon.com/workshops or through emailing Plexon at workshop@plexon.com.

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.