

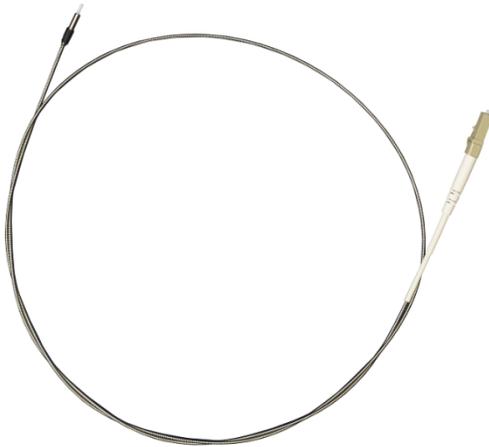
FOR IMMEDIATE RELEASE

Plexon Inc Launches New Extra Flexible Mono-coil Patch Cable Wrap for Optogenetics

DALLAS, TX -- (October 26, 2015) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, launches the NEW extra flexible, stainless steel Mono-coil Patch Cable Wrap (Mono-coil Wrap) for optogenetics research involving freely behaving animals. The Mono-coil Wrap is the latest product line expansion of Plexon's PlexBright® Optogenetic Stimulation System.

Prior to this launch, Plexon offered two types of optical patch cables supporting optogenetic experiments with freely behaving animals: the standard very flexible 900µm cable ideal for use with mice, and a reinforced cable with a stainless steel armored jacketing ideal for use with aggressive rats. The NEW Mono-coil Wrap combines the best of both worlds to yield an extra flexible, reinforced cable. Researchers will quickly notice and appreciate that it:

- Is far more flexible than the armored jacketing,
- Offers far more protection than the standard, unjacketed cable, and
- Enhances commutator operation over a cable without a wrap.



The NEW Mono-coil Wrap is available for both PlexBright Optical Patch Cables used with Compact LED Modules (used with commutators) and Table-top LED Modules. It can also be applied to optical patch cables having an LC Ferrule tip (likely for a mouse) or an FC Ferrule tip (likely for rats and larger animals). The Mono-coil Wrapped cables are offered in the standard optical patch cable sizes of 0.5m, 1.0m and 1.5m, and it can be manufactured to a custom length.

Visit the website for more information, or email info@plexon.com.

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.