

FOR IMMEDIATE RELEASE

Plexon Inc Proudly Supports STEM Education

DALLAS, TEXAS -- (August 25, 2015) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, is a proud sponsor of science, technology, engineering and mathematics (STEM) education initiatives as it becomes a true force in North Texas.

Currently, there are more United States job openings in STEM fields than there are qualified STEM job seekers, and that gap is predicted to widen without significant, intentional redirection. The future economic prosperity for many countries is closely linked with student success in STEM fields. Accordingly, the subject has elevated to a national priority here in the United States, with strategic initiatives to drive five areas:

1. Improving STEM instruction in preschool through 12th grade;
2. Increasing and sustaining public and youth engagement with STEM;
3. Improving the STEM experience for undergraduate students;
4. Better serving groups historically underrepresented in STEM fields; and
5. Designing graduate education for tomorrow's STEM workforce.

Dallas/Ft. Worth and the local community have embraced STEM initiatives with enthusiasm. Plexon has partnered with the Metroplex Technology and Business Council (MTBC) to support the MTBC STEM Robotics Project, programs with metroplex independent school districts, as well as other local programs and events.

Science and engineering are clearly near and dear to the hearts of all in the scientific community. Positive influences supporting STEM initiatives come in many forms from getting involved in local elementary STEM programs using one's experience and time, to simply writing a check to help fund programs.

Plexon encourages everyone to consider taking steps to support STEM programs in their local area. Every supportive effort, no matter how small, is a win for us all.

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.