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FOR IMMEDIATE RELEASE

Plexon Inc Congratulates Hong Kong Plexon Limited Biggest Turnout Yet for 2014 China Regional Neuroscience Workshop

SHANGHAI, CHINA -- (July 25, 2014) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, congratulates Hong Kong Plexon Limited on the success of their second China Regional Neuroscience Workshop that ran from July 22-24, 2014 with the largest turnout yet and where driving scientific discoveries has no age limit.

Hong Kong Plexon Limited concluded its remarkably successful 2014 Workshop held at the East China Normal University in Shanghai. Nearly 90 attendees represented more than 50 laboratories from across the country! The attendee ages spanned more than six decades with the oldest bringing the experience and wisdom of his 80+ years. The 2014 China Regional Neuroscience Workshop offered three full days of instruction including expert training with the OmniPlex[®] Neural Data Acquisition System, CinePlex[®] Behavior Research System, PlexBright[™] Optogenetic Stimulation System, Offline Sorter[™] offline neural spike sorting software, NeuroExplorer[®] neural data analysis software, U-Probes and other electrodes, virtual reality instruction and animal surgery guidance.



Attendees were honored to hear from special guest speakers Dr. Xuan Ma from Huazhong University of Science & Technology, Drs. JiaPeng Yin and DingCheng Wu from the Institute of Neuroscience, CAS, Dr. Qian Li from The Chinese University of Hong Kong and Dr. JiaMin Xu from East China Normal University. Speakers kindly shared a wealth of guidance and experience on product topics and their own research applications. Attendees enjoyed lecture style presentations followed by hands-on application.

Congratulations to Hong Kong Plexon Limited, and thank you to all participating researchers! This is the largest and most successful China Regional Neuroscience Workshop to date! Hong Kong Plexon Limited is Plexon's distribution partner in China and Korea. For more information regarding product sales or future workshops in China or Korea, contact daniel@plexon.com.hk.

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.