

A green waveform graphic, resembling an ECG or neural signal, is positioned on the left side of the page, extending horizontally across the top section.

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FOR IMMEDIATE RELEASE

Plexon/JoVE Publication Grant Contest for PlexBright® Optogenetic Stimulation System Now Closed

DALLAS, TX -- (June 1, 2014) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, announces the close of application acceptance for its second Plexon/JoVE Publication Grant Contest valued at \$4,200 – this one focused on research performed using the industry leading PlexBright® Optogenetic Stimulation System.

For the past several months, researchers had the opportunity to submit a completed application form along with an abstract 400 words or less referencing Plexon, the PlexBright System and the other Plexon products used to publications@plexon.com.

Over the next 30 days, a panel of judges from both Plexon and *The Journal of Visualized Experiments (JoVE)* will select a winner on the basis of impact in their field, scientific content, concept/novelty, use of the PlexBright System and other Plexon products, and value to the scientific community. The lucky winner will be notified by June 30, 2014.

Plexon wishes the best of luck to all entrants!

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.

About JoVE, The Journal of Visualized Experiments

JoVE, the Journal of Visualized Experiments, is the first and only PubMed/MEDLINE-indexed, peer-reviewed journal devoted to publishing scientific research in a video format. Using an international network of videographers, *JoVE* films and edits videos of researchers performing new experimental techniques at top universities, allowing students and scientists to learn them much more quickly. As of February 2014, *JoVE* has published video-protocols from an international community of more than 9,300 authors in the fields of biology, medicine, chemistry, and physics. www.jove.com.