

FOR IMMEDIATE RELEASE

Plexon Inc Announces Annual Workshop Registration Raffle Winners from Neuroscience 2013

DALLAS, TX -- (November 13, 2013) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, announces the two Neuroscience 2013 raffle winners for a FREE registration to the popular 2014 Plexon Annual Neurophysiology and Behavior Workshop – worth \$900.00 each.

2014 marks the fifth year of Plexon's Annual Neurophysiology and Behavior Workshop that will be held on March 17-20 in Dallas, Texas, USA. For the first time ever - Plexon raffled off two FREE registrations to the Workshop. At the close of the conference according to conference regulations, Terry Echard, President of Lafayette Instrument Company, blindly pulled two winning tickets from the raffle bin. Plexon is thrilled to congratulate the two winners: Annamaria Barczak from the Nathan Kline Institute and Julia Berzhanskaya from George Washington University.

Ms. Barczak and Ms. Berzhanskaya will have the opportunity to join researchers from all over the globe as they descend on Dallas for three full days packed with instruction, demonstrations and hands-on exercises presented by renowned researchers and Plexon subject matter experts. Each year, the event becomes stronger with the 2013 Workshop earning a new high score of 9.4 out of 10.

The Workshop is limited to no more than 40 attendees to ensure maximum hands-on experience. In the primary training hall, ten complete workstations will be set-up with no more than four attendees per station. Additionally, there will be a secondary training room with another five or more complete workstations for one-on-one instruction. Each attendee receives three days of intense training, robust materials and exercises, a certificate of completion, two \$150.00 gift certificates for the 2015 Workshop (one for themselves and the other for a colleague), admission to the Welcome Reception, a ticket to the exceptionally popular social event to enhance networking and a more relaxed learning environment, breakfast and lunch for all three days, a Plexon T-shirt and a mug.

Plexon wishes to thank the 100+ entrants that participated in this inaugural raffle, and looks forward to seeing both winners and many more that the 2014 Annual Neurophysiology and Behavior Workshop next year. More information regarding the 2014 Workshop is available on our website at www.plexon.com/workshops.

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.