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FOR IMMEDIATE RELEASE

Plexon Inc Releases Newest Version of the C/C++ Software Development Kit (SDK)

DALLAS, TX -- (August 26, 2013) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, announces the updated C/C++ Software Development Kit (SDK) for interfacing with its popular neural data acquisition systems.

Plexon's C/C++ Online Client Development Kit has recently been updated and is now available online. The primary modification regards the PlexDO client application program interface (API) now supporting 75% more devices. PlexDO, available in both C/C++ and MATLAB versions, allows a client program to control one or more National Instruments (NI) cards to perform basic digital output functions, such as setting individual bits high or low, outputting pulses, and generating clock signals. It supports several NIDAQ cards and USB devices which are included with OmniPlex[®] Neural Data Acquisition System or a Multichannel Acquisition Processor (MAP) Neurophysiology System.

For a detailed list of devices supported and related instructions, please explore the Read Me file named PlexDOReadme.docx located within the C/C++ Online Client Development Kit zip file. This SDK can be downloaded from the SDK tab at www.plexon.com/software-downloads.

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics, and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.