

FOR IMMEDIATE RELEASE

Plexon Inc Recognized with Tech Titan Fast Tech Award for Impressive Growth for the Fifth Time

DALLAS, TX -- (August 13, 2013) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, was recognized with the coveted 2013 Tech Titan Fast Tech Award presented to the fastest growing technology companies in North Texas. The award is presented by the Metroplex Technology Business Council (MTBC) and sponsored by both Comerica Bank's Technology and Life Sciences Division and TravisWolff.

This list represents 35 North Texas companies in the technology, media, telecommunications, life sciences, and clean technology sectors that demonstrated the most impressive fiscal year revenue growth from 2010 to 2012. The majority of companies that make this list are aggressive, young companies with smaller revenue in which the representation of growth from year to year is most impressive in a percentage format. In fact, only three companies on this top 35 list are older than Plexon. Plexon is especially pleased to continue to make this list after three decades, still able to compete in the growth percentage realm. The 2013 Tech Titan Fast Tech Award represents the fifth time Plexon has been fortunate enough to achieve this honor.

According to President Harvey W. Wiggins, "This acknowledgement is confirmation that as an industry leader celebrating its 30th year in business, Plexon understands what it takes to stay on top for the long haul! We thank our customers and friends at Comerica, TravisWolff and the MTBC for this honor once again."

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics, and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.