



Media Contact: Yolanda Rowe
Phone +1 (214) 369-4957 ext. 5268
Fax +1 (214) 369-1775
yolanda@plexon.com
www.plexon.com

FOR IMMEDIATE RELEASE

Plexon Inc's President, Harvey W. Wiggins, Speaks at IEEE EMBS Seminar

DALLAS, TX -- (May 24, 2013) - Plexon Inc, the leader in advanced hardware and software solutions for neuroscience and behavioral research, reports that its Founder and President, Harvey W. Wiggins, is the honored guest speaker for today's Institute of Electrical and Electronics Engineers - Engineering in Medicine and Biology (IEEE-EMBS) Dallas Chapter Seminar.

Mr. Wiggins discussed his presentation titled "Advances in Neurophysiology and Neuro-stimulation Technologies and Their Applications in Healthcare" with an eager crowd on the afternoon of May 24th on the University of Texas at Dallas campus. He walked the crowd through an entertaining discussion of the origins of neurotechnology through the present and beyond to the future – complete with a full deck of pictures, images and illustrations driving home his message.

The Dallas Chapter of IEEE-EMBS is a professional organization of over 200 members who are engineers and engineering students interested in the bio-medical field. Their mission is to provide an open forum for engineers, physicians, researchers, and healthcare policy makers to encourage innovation, continuous education, career development, and collaboration through networking, discussion and sharing cutting-edge technology.

About Harvey W. Wiggins

Harvey W. Wiggins is well-known worldwide as an early pioneer of establishing the neural data acquisition equipment market as a commercial industry. Almost 45 years ago, Harvey wrote his first neural spike acquisition program on a little minicomputer using paper tape and a Teletype for development I/O. Fifteen years following that pivotal start, Harvey founded Spectrum Scientific in 1983 in an effort to pass on his experience and provide powerful signal capture, processing, and analysis to the broad field of neuroscience researchers. Spectrum Scientific became known as Plexon in 1996.

Backed by Professor Don Woodward of the University of Texas Southwestern Medical School, Harvey designed the Multichannel Acquisition Processor (MAP) Data Acquisition System – affectionately called the "Harvey Box" even to this day. The MAP System was the first design to provide real-time processing using parallel DSP chips of up to 128 channels of spike signals. Back then, it was controlled by a 486-class PC. Harvey personally designed all of the hardware and performed the DSP and microcontroller programming. At that time, no other company was addressing the need for large scale, real-time neural spike acquisition systems.

Harvey began his journey at the University of North Texas (UNT) where he majored in math and physics. Following graduation, he advanced his educational foundation at Southern Methodist University (SMU) where he earned his Masters of Science degree in Electrical Engineering, carrying double majors in Computer Science and Biomedical Engineering. Harvey's early career included computer engineering for Nuclear Chicago Corporation and leading a research computer facility at the Callier Center for Communication Disorders where he first became enamored with neurophysiology.

After 30 years of service to researchers and numerous corporate awards, Harvey continues to lead Plexon with the same energy and vision that fueled his entrepreneurial spirit decades ago. He maintains an active lifestyle and memberships in such organizations as Society for Neuroscience, the Institute of Electrical and Electronic Engineers (IEEE), and the Association for Computing Machinery. He has been recognized repeatedly for his vision and leadership – including having been featured and described in the magazine *D CEO* as, "Certain people just don't need last names."

Harvey returns to the academic environment whenever he can, and fortunately his position as Adjunct Professor in the Erik Jonsson School of Engineering and Computer Science at the University of Texas at Dallas (UTD) allows him to do just that. He most enjoys mentoring and influencing the education of bright young engineers through his participation on Industry Advisory Boards for the SMU Department of Electrical Engineering and the UTD School of Engineering as he has done for years, and for the foreseeable future.

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition, behavior and analysis solutions specifically designed for scientific research. We collaborate with and supply thousands of customers including the most prestigious neuroscience laboratories around the globe driving new frontiers in areas including basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers integrated solutions for *in vivo* neurophysiology, optogenetics, and behavioral research -- backed by its industry-leading commitment to quality and customer support. www.plexon.com.