

FOR IMMEDIATE RELEASE

Plexon Inc Announces the 2012 Plexon Neurophysiology Workshop and the 2012 Plexon BioCAM In vitro MEA Workshop

DALLAS, TX--(Marketwire - March 15, 2012) - Plexon Inc, the leader in advanced, turnkey hardware and software for neuroscience research, announces early registration for the 2012 Plexon Neurophysiology Workshop, April 24-26, and the 2012 Plexon BioCAM In vitro MEA (microelectrode array) Workshop, April 27, both to be held Dallas, Texas, USA. Early registration closes April 1, 2012.

After two previously sold out Neurophysiology Workshops, this third event is even bigger and better! The two and a half day workshop offers: eight hands-on sessions, amazing speakers, new product reviews, advanced functionality discussions, and unparalleled networking. Training sessions include basic and advanced OmniPlex[®] neural data acquisition, basic and advanced CinePlex[®] video tracking and behavior analysis, electrical and optogenetic stimulation, electrodes and U-probes, and spike sorting and analysis with Offline Sorter and NeuroExplorer[®].

Attendees will hear from prestigious researchers such as Dr. Nick Steinmetz of the Stanford Center for Mind, Brain and Computation, Stanford University; Dr. Lex Kravitz of the Gladstone Institute of Neurological Disease, University of California, San Francisco; Dr. Matt McMurray of the Department of Psychology, University of Illinois at Chicago, and more. As a bonus, the first 50 people to register receive a ticket to Texas Rangers vs. New York Yankees baseball game!

The BioCAM workshop will offer instruction on how to maximize results when acquiring data via cell cultures and tissue slices, specifically using the new BioCAM 4096 high-density, in vitro MEA electrophysiology system. Attendees will experience hands-on training directly from the system developers.

Plexon President Harvey W. Wiggins shares, "To generate landmark science, researchers need the best training on the most advanced equipment in an environment fostering the dissemination of best practices. The Plexon workshops have been developed to do just that."

About Plexon Inc

Plexon is a pioneer and leading innovator of custom, high performance data acquisition and analysis solutions specifically designed for neuroscience research. Our equipment and solutions lay the foundation for research performed around the globe in essential areas such as basic science, brain-machine interfaces (BMI), neurodegenerative diseases, addictive behaviors and neuroprosthetics. Plexon offers robust, integrated solutions for *in vivo* neurophysiology, optogenetics, video tracking and behavioral analysis, and high-density, *in vitro* microelectrode array (MEA) electrophysiology -- all backed by its industry-leading commitment to quality and customer support. www.plexon.com.